

# B E A M Quick Start Guide

## Power Button

1. **Turn On:** Press and hold for 5 seconds
2. **Turn Off:** Press and hold for 5 seconds
3. **Check Battery Status:** Single click
4. **Auto-Dim:** Double click
5. **Troubleshoot:** Turn BEAM off and back on
6. **Troubleshoot:** Hold for 30 seconds to reset
7. **If BEAM will not turn on,** charge battery

## Function Button / Panic Button

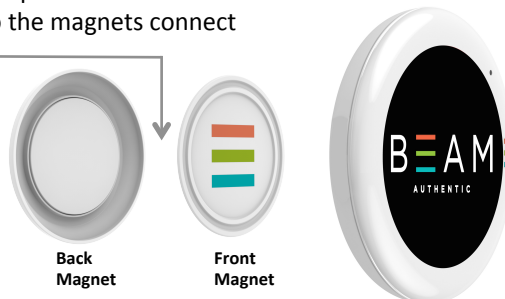
1. **Toggle** between Single Image / Slideshow mode:  
Press and hold for 5 seconds
2. **Advance** to next image: Single click
3. **Go back** to previous image: Double click
4. **Send Panic Message & GPS Location:** Hold for 9 seconds  
(must be enabled in User Profile Settings)

## USB Charging Port

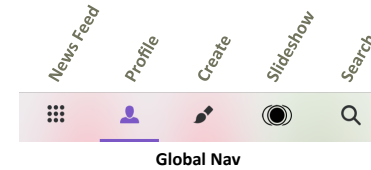
1. A full charge takes 120 minutes
2. You can use the device while charging
3. Use a standard Micro USB charger (cable included w/ BEAM)

## Attaching BEAM with Magnet Set

1. Slide to separate Front and Back Magnets
2. Place Back Magnet inside shirt or behind lapel
3. Place Front Magnet on outside of shirt so the magnets connect and trap fabric between them
4. Place BEAM device on Front Magnet  
(with logo at 3 o'clock)
5. An extra Magnet Set is provided



## App: BEAM Authentic

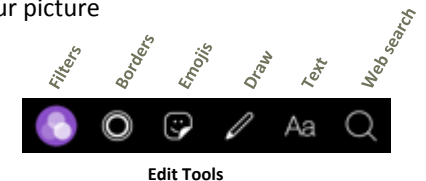


### PAIR Your BEAM to your Phone:

1. Launch the BEAM Authentic app
2. Set up your profile upon first launch
3. Click "Profile" icon in the bottom global nav
4. Click the "Settings" (gear) icon in upper right
5. Turn on your BEAM device
6. Press the "Pair BEAM Button" in the app  
(Your device will appear at the top of the list)
7. Click on your BEAM device ID from the list and hit "OK"

### CREATE Beam Content:

1. Click "Create" from the global nav
2. Take a picture or choose one from your phone library, or an animated GIF, or grab an image from the web, or start with a solid color background
3. Size, crop, position your picture
4. Edit tools offer creativity, or hit "Next" to BEAM
5. Add description & URL, set privacy, post to social media (Instagram, Facebook, Twitter), or text directly to friends
6. Click "BEAM" button, it pulses while transmitting, and circular progress bar illuminates on BEAM device. Congrats, you're BEAMING!
7. Click on any Beam from the Newsfeed or from someone else's library and BEAM it



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